

Havana International Trade Fair 2017

Feria Internacional de la Habana 2017



FIHAV (30.10-3.11.2017) is the most important general Trade Fair in Cuba and the Caribbean, as well as one of the most representative in Latin America. It takes place annually since 1983.

All sectors of the Cuban economy will take part in FIHAV. The Fair brings together the most complete national and international trade exhibition and enables exhibitors and professional visitors to establish commercial contacts and to close business operations.

MAIN CATEGORIES

Multi-sector Trade Fair with emphasis on Cleantech, Construction (ports, airports etc.), Machinery and Equipment, Technology and Services.

FOREIGN INVESTMENT LAW

Cuba adopted a new Foreign Investment Law 2014, which together with Special Economic Development Zone of Mariel and its Container Terminal closely associate Cuba to international trade. Several Cuban institutions (CEPEC, Chamber of Commerce, MINCEX, Cubaexport) are working on strengthening the Cuban export and on attracting foreign investment in Cuba. In particular, Cleantech and Construction know-how have a huge demand in Cuba's transition to a new era.

WHAT CASA FINLANDESA CAN OFFER TO YOU:

- One-to-one –meetings
- Visibility at the Finland Stand
- Meetings with specific Cuban companies
- Reporting after the event
- Spanish, English and Finnish speaking representation at stand all time
- "Doing Business with Finland" Seminar
- **2017** special *Finland 100 years* events: Reception and Opening of the Finland Fair by the Ambassador of Finland In Cuba, His Excellency Mr. Jukka Pietikäinen
- Additionally: Company Roll-up / Posters, Flyers / Brochures, Other Marketing Material, Product Samples (all produced by customer company)
- Price 2.500€ (+VAT 24%) * Shipping fare not include

Contact: Hanna Sarkeala, Partner, Casa Finlandesa Ltd. / hanna.sarkeala@casafinlandesa.fi / +358 45 78 76 76 05

